

# Privacy Policy

Neodera AI Ltd – Corporate Website

Effective Date: February 2026 | Version 1.0

## Global Privacy Compliance

This Privacy Policy explains how Neodera AI Ltd collects, uses, and protects personal data when you use our corporate website at [www.neodera.com](http://www.neodera.com). We comply with applicable data protection laws globally, including the UK General Data Protection Regulation (UK GDPR), the EU General Data Protection Regulation (EU GDPR), and the California Consumer Privacy Act (CCPA) / California Privacy Rights Act (CPRA) for US residents.

## 1. Who We Are

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Neodera AI Ltd (Company Number: 17016204), registered in England and Wales at 45 Chase Court Gardens, Enfield, England EN2 8DJ, is the data controller for personal data processed through our corporate website.

Contact: [info@neodera.com](mailto:info@neodera.com)

Website: [www.neodera.com](http://www.neodera.com)

## 2. Data We Collect

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### 2.1 Information You Provide

When you use our contact form, we collect:

- Your name
- Your email address
- Your message or enquiry
- Company name (if provided)
- Country/region (optional)

### 2.2 Automatically Collected Information

We do NOT use cookies or tracking technologies on this website. We do not collect browsing data, IP addresses, or device information through automated means.

### No Cookies or Tracking

[www.neodera.com](http://www.neodera.com) does not use Google Analytics, marketing pixels, or any other tracking technologies. Your visit to our website is completely private and we do not track your behaviour.

## 3. How We Use Your Data

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We use the information you provide via our contact form to:

- Respond to your enquiry or message
- Provide information about our products and services
- Maintain a record of correspondence for business purposes
- Comply with legal and regulatory obligations

## 4. Legal Basis for Processing

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We process your personal data under the following legal bases:

Processing Activity	Legal Basis	Jurisdiction
Contact form submissions	Legitimate interests (UK/EU GDPR Art. 6(1)(f))	UK, EU
Responding to enquiries	Contract performance (UK/EU GDPR Art. 6(1)(b))	UK, EU
Contact form submissions	Service provision and business purposes	US (CCPA/CPRA)

## 5. Data Sharing and Disclosure

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We do not sell, rent, or share your personal data with third parties for marketing purposes.

We may share your data with:

- Service providers who help us operate our business (e.g., email hosting providers) under strict confidentiality agreements
- Legal and regulatory authorities where required by law
- Professional advisers (lawyers, accountants) where necessary

### US Residents – CCPA/CPRA

California residents: We do NOT sell or share your personal information as defined by the CCPA/CPRA. We do not sell your data to data brokers or third parties.

## 6. International Data Transfers

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Your data is primarily processed and stored within the United Kingdom. Where data is transferred internationally:

### 6.1 UK to EU/EEA

Transfers are permitted under the UK GDPR adequacy regulations.

### 6.2 UK/EU to United States

Where we transfer data to the US, we ensure appropriate safeguards such as Standard Contractual Clauses (SCCs) or reliance on the EU-US Data Privacy Framework where applicable.

### 6.3 Other Transfers

Any transfers outside the UK/EU/US are protected by appropriate safeguards including Standard Contractual Clauses or other legally approved mechanisms.

## 7. Data Retention

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We retain contact form submissions and correspondence for:

- Active enquiries: until resolved
- Archived correspondence: 3 years from last contact

After this period, data is securely deleted.

## 8. Your Rights

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### 8.1 UK and EU Residents (UK GDPR / EU GDPR)

You have the following rights:

- Right of access – request a copy of your personal data
- Right to rectification – correct inaccurate data
- Right to erasure – request deletion of your data
- Right to restrict processing
- Right to data portability
- Right to object to processing

To exercise any of these rights, contact us at [info@neodera.com](mailto:info@neodera.com). We will respond within one calendar month.

### 8.2 US Residents (California CCPA/CPRA)

California residents have the following rights:

- Right to know – request information about the categories and specific pieces of personal information we collect
- Right to delete – request deletion of your personal information
- Right to correct – request correction of inaccurate personal information
- Right to opt-out of sale/sharing – we do not sell or share personal information
- Right to limit use of sensitive personal information – not applicable (we do not process sensitive personal information)
- Right to non-discrimination – we will not discriminate against you for exercising your rights

To exercise your CCPA/CPRA rights, email [info@neodera.com](mailto:info@neodera.com) with 'California Privacy Rights Request' in the subject line.

### 8.3 Other US States

Residents of other US states with comprehensive privacy laws (Virginia, Colorado, Connecticut, Utah) have similar rights. Contact us at the email above.

## 9. Cookies and Tracking Technologies

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[www.neodera.com](http://www.neodera.com) does not use cookies, analytics, or any tracking technologies. We do not monitor your browsing behaviour.

## 10. Security

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We implement appropriate technical and organisational measures to protect your personal data, including:

- Encryption of data in transit (TLS/SSL)
- Secure email communication
- Access controls and authentication
- Regular security reviews and updates

## 11. Children's Privacy

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This website is not directed at children under the age of 16 (or 13 in the US). We do not knowingly collect personal information from children. If you believe we have collected information from a child, contact us immediately at [info@neodera.com](mailto:info@neodera.com).

## 12. Supervisory Authorities and Complaints

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### 12.1 UK Residents

Information Commissioner's Office (ICO)

Website: [www.ico.org.uk](http://www.ico.org.uk) | Telephone: 0303 123 1113

### 12.2 EU Residents

Contact your local data protection authority in your EU member state.

### 12.3 California Residents

California Attorney General's Office

Website: [oag.ca.gov/privacy](http://oag.ca.gov/privacy) | Telephone: (916) 210-6276

## 13. Changes to This Policy

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We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated 'Effective Date'. We encourage you to review this Policy periodically.

## 14. Contact Us

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For questions about this Privacy Policy or to exercise your data protection rights, contact:

Neodera AI Ltd

Company Number: 17016204

Registered Address: 45 Chase Court Gardens, Enfield, England EN2 8DJ

Email: [info@neodera.com](mailto:info@neodera.com)

Website: [www.neodera.com](http://www.neodera.com)